

SYLLABUS

I. COURSE TITLE

ART 101

BASIC DESIGN I

3 Semester Hours

II. PREREQUISITES

None

III. TEXTBOOK

Oevirck, Stinson, Wigg, Bone and Cayton. (Latest edition) Art Fundamentals: Theory and Practice. McGraw-Hill, School of Art; Bowling Green State University, KY.

IV. COURSE DESCRIPTION

Lecture and laboratory course dealing with color theory and design principles.

V. RATIONALE

Art Fundamentals 101 is a basic course in design elements and design principles. These elemental constructs provide a basis for all the art disciplines as they are applied by the students regardless of their major area of interest. This course is foundational in content and provides the students of art with methodologies for composition and quality performance in two-dimensional presentations.

VI. LEARNING OBJECTIVES AND OUTCOMES

- A. Understanding of how line can be used to describe, model, or translate all of visual reality.
- B. Comprehend how line can be used to describe, model, or mimic, (to a degree), non-visual reality, (application to commercial or non-com. emphasis).
- C. Complete drawings that work the basic principles of one and 2-point perspective or linear perspective.
- D. Understanding of the vocabulary which relates to each of the major *Elements of Art*, line, shape, value, color, and texture.
- E. Knowledge of the major characteristics of color.
- F. Understanding of color relationships or color schemes.
- G. Understanding of the major tenants of good composition.

VII. COURSE TOPICS

The major topics to be considered are:

- A. *The Elements of Art*; Line, Shape, Value, Color and Texture.
- B. The historical context of *The Elements of Art*
- C. *The Principles of Organization*

VII. INSTRUCTIONAL METHODS AND ACTIVITIES

- A. Lectures and Demonstrations
- B. Critiques
- C. Instructional videos and slides

VIII. ASSIGNMENTS

- A. All assignments for this course will be two-dimensional
- B. Assignments will use a variety of methods and media.
- C. All assignments are founded in the application of the *Elements of Art and Principles of Organization*.
- D. There will be preliminary sketches completed for each assignment.

IX. EVALUATION

The student will be responsible for the following: (Each project that is graded carries the same weight)

- A. Notebook/Portfolio (Standard 3-ring binder)
- B. Studio Art Projects
- C. Assignments, Quizzes and Class Participation
- D. Unit Tests (Test on Vocabulary)
- E. Analysis of Art work, (Studio as well as that researched)
- F. Extraneous Class Contributions

X. GRADING SCALE

- A. = 93-100
 - B. = 85-92
 - C. = 76-84
 - D. = 65-75
 - F. = 0-64
 - I. = A incomplete may be given to a student who has been providentially hindered from completing work required in a course, provided that:
 - 1. Semester attendance requirements have been met;
 - 2. Most of the required work has been done;
 - 3. The student is doing passing work and the student has made prior arrangements with the faculty member to complete the remaining work at a later date.
- The grade of I must be removed promptly or it becomes an F; it cannot be removed by repeating the course.” (2000-2001 Undergraduate Catalog, p. 41).

XI. LIST OF MATERIALS (The instructor will give more specifics on materials during the first class meeting.)

- A. A basic set of artist acrylic paints including the primaries, red, yellow, blue, and the neutrals white and black.
- B. Assorted set of paint brushes for acrylic painting
- C. Canvas pad at least 16x20 inches
- D. Palette and storage box for wet paint
- E. Rags
- F. #2B pencil
- G. Kneaded eraser
- H. Ruler at least 24”
- I. Water bucket 1.5 gallon

J. Scissors

K. Glue

L. Masking tape

Other items may be necessary as the course progresses.

XIII. REFERENCES

A. Bibliography

Anderson, Donald M., Elements of Design.

Bates, Kenneth Francis, Basic Design: Principles and Practice.

Belvin, Marjorie Elliot, Design Through Discovery.

Downer, Marion, The Story of Design.

Feldsted, C. J., Design Fundamentals.

Grillo, Paul Jacques, What is Design?

Lauer, David A., Design Basics

McInlhany, Sterling, Art as Design; Design as Art; A Contemporary Guide.

Rand, Paul, Design, Form, and Chaos.

Smith, Janet K., Design: An Introduction.