

## SYLLABUS

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**I. COURSE TITLE**  
**ART 205                      Introduction to Graphic Software                      3 semester hours**

**II. PREREQUISITES**  
None

**III. TEXTBOOK**  
None

**IV. COURSE DESCRIPTION**  
An introduction to graphics software with specific application on the Macintosh system. The focus will be on applied use of programs for image editing, document layout, and digital graphics manipulation. Satisfies the core requirements for art education, studio art, and graphic design.

**V. RATIONALE**  
This course is designed introduce the student to the Macintosh computer and related graphic software. Emphasis is placed on the system components of the computer and the inner workings of basic desktop publishing software. Basic layout and design principles are considered as a means of providing an introduction to computer applications directed toward use in various communication industries in our society.

**VI. LEARNING OBJECTIVES AND OUTCOMES**  
The major goal of this class is to provide the student with the basic fundamentals of the Macintosh computer's operating system. Basic graphic software applications and their various functions related to business and industry will be created using available software. This knowledge will be applied to solve publication needs that the student might face in the future. This course will enable the student to:

- A. articulate the need for and benefits of graphic software in business and industry,
- B. identify key concepts related to graphic design and professional document creation,
- C. distinguish between developmental stages of graphic design documents and the finished camera ready document,
- D. discuss in general the concepts of professional document creation,
- E. demonstrate awareness of the need for developing problem-solving skills by creating professional work utilizing graphic software,
- F. analyze relationship between graphic design needs and available computer software and how it relates to the job market.

**VII. ACADEMIC INTEGRITY**  
It is expected that a student attending Mississippi College will be scrupulously honest. Dishonesty, such as cheating or plagiarism, or furnishing false information, including forgery, alteration or misuse of University documents, records or identification, will be regarded as a serious offense subject to server penalty, including, but not limited to, loss of credit and possible dismissal.

## **VIII. COURSE TOPICS:**

The major topics to be considered are:

- A. The components of the Macintosh computer
- B. Working with Windows
- C. Desktop Menus
- E. Basic Document Creation and Development
- F. Creation of Business Documents
- G. Pictures and Text
- H. Specialized Documents
- I. Photo Manipulation and Drawing Software

## **IX. INSTRUCTIONAL METHODS AND ACTIVITIES:**

Methods and activities for instruction will include:

- A. Lecture/discussion/demonstration
- B. Practical Learning Activities
- C. Evaluation: Written Critiques

## **X. ASSIGNMENTS:**

The student will be responsible for the following:

- A. Reading Handouts, and Reviewing Assignments
- B. Class Participation in Discussions
- C. Completing Assigned Documents

## **XI. EVALUATION:**

The following components constitute a letter grade for this course:

- A. Lab Exercises and Document Creation 60%
- B. Test including Final Examination 30%
- C. Additional Assignments, Quizzes, Class Participation 10%

TOTAL = 100%

## **D. GRADING SCALE:**

- A. = 93-100
- B. = 85-92
- C. = 76-84
- D. = 65-75
- F. = 0-64

I. = A incomplete may be given to a student who has been providentially hindered from completing work required in a course, provided that:

1. Semester attendance requirements have been met;
2. Most of the required work has been done;
3. The student is doing passing work and the student has made prior arrangements with the faculty member to complete the remaining work at a later date. The grade of "I" must be removed promptly or it becomes an F; it cannot be removed by repeating the course."

## **XII. LIST OF MATERIALS:**

Materials list will be provided by the instructor