

VIII. COURSE TOPICS:

- A. Advanced Poster Design
- B. Advanced Branding and Visual Identity
- C. Advanced Advertising Design
- D. Advanced Corporate Design
- E. Advanced Tshirt Design
- F. Advanced Package Design
- G. Professional Presentation
- H. Printing and Post-production

IX. INSTRUCTIONAL METHODS AND ACTIVITIES:

Methods and activities for instruction will include:

- A. Lecture/discussion/demonstration
- B. Practical Learning Activities
- C. Evaluation: Written Critiques
- D. Research

X. ASSIGNMENTS:

The student will be responsible for the following:

- A. Reading Handouts and Reviewing Assignments
- B. Class Participation in Discussions
- C. Completing Assigned Documents

XI. EVALUATION:

- A. Unit Projects 70%
 - C. Class participation and presentations: 10%
 - B. Online assignments and exercises 20%
- TOTAL = 100%

GRADING SCALE:

- A. = 93-100
- B. = 85-92
- C. = 76-84
- D. = 65-75
- F. = 0-64

I. = A incomplete may be given to a student who has been providentially hindered from completing work required in a course, provided that:

1. Semester attendance requirements have been met;
2. Most of the required work has been done;
3. The student is doing passing work and the student has made prior arrangements with the faculty member to complete the remaining work at a later date. The grade of "I" must be removed promptly or it becomes an F; it cannot be removed by repeating the course."

XII. LIST OF MATERIALS:

Materials list will be provided by the instructor