

## Department of Art Syllabus

I. ART 470 *Portfolio Development for Interior Design*, 3 Credit Hours

II. PRE-REQUISITES: ART 372

III. TEXTBOOK

Mitton, Maureen. (2010). *Portfolios for Interior Designers*.  
Hoboken, NJ. John Wiley & Sons, Inc.

IV. COURSE DESCRIPTION

Course focus on professional-level interior design portfolio development with an emphasis on personal branding and marketing.

V. RATIONALE

In order to secure a professional internship students must have a well-rounded portfolio to present during the interview process.

VI. LEARNING OBJECTIVES AND OUTCOMES

- A. The student will understand the importance of a unique and cohesive personal brand
- B. The student will develop an appropriate personal brand and logo
- C. The student will learn the appropriate software to develop professional logos and portfolios
- D. The student will develop a personal portfolio

VII. COURSE TOPICS

- A. Branding
- B. Logos
- C. Portfolios
- D. Design Software

VIII. EVALUATION

*See Department of Art Syllabus Addendum for Grading Scale*

IX. REFERENCES

- Abercrombie, S. (1990). *A philosophy of interior design*. New York: Harper and Row.
- Assay, Nancy & Patton, Marciann. (2010) *Careers in Interior Design*. New York: Fairchild Books.
- Piotrowski, Christine (2008). *Becoming an Interior Designer, A Guide to Careers in Design*. Hoboken, NJ: John Wiley & Sons, Inc. Most Recent Edition.

- Ballast, David Kent. (2010). *Interior Design Reference Manual*. Belmont, CA: Professional Publications, Inc.
- Belvin, M. (1985). *Design through discovery*. New York: Holt, Rinehart & Winston.
- Jones, Lynn M. and Allen, Phyllis S. (2009). *Beginnings of Interior Environments*. (10<sup>th</sup> Edition). Pearson Prentice Hall.
- Kendall, Gordon T. (2005). *Designing Your Business: Strategies for Interior Design Professionals*. New York: Fairchild Publications.
- Mitton. (2012). *Interior design visual presentation: a guide to graphics, models, and presentation techniques*. (Fourth Edition). John Wiley & Sons, Inc.
- O'Neil. (2008). *Your Attitude is showing*. Upper Saddle River, NJ: Pearson Education.
- Piotrowski, Christine (2008). *Professional Practice for Interior Designers*. Hoboken, NJ: John Wiley & Sons, Inc.